

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana - Tourism Promotion – Release an advertisement in Jetwings – Domestic and International edition for three insertions through M/s. JWT Mindset Advertising Private, Ltd., Banjara Hills Hyderabad – Sanction for an amount of Rs.7,05,000/- inclusive taxes (Rupees Seven Lakhs Five Thousand only) - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 437

Dated:14-07-2015

Read the following:

1. From M/s. Beyond Vanilla, Hyderabad, Dt:22-04-2015.
2. Govt.Lr.No.1402/PMU/PRO/2015, of YAT & C (PMU) Department, Dt.23-05-2015.
3. Bill No.HYDII5060017, of M/s. JWT Mindset Advertising Private, Ltd., Banjara Hills, Hyderabad, Dated:26-06-2015.

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ORDER:

1. In the reference 1st cited above, M/s. Beyond Vanilla, Hyderabad, has requested to release an advertisement in Jetwings – Domestic and International edition for three insertions (i.e., advertisement on State Festival for June 2015 issue, by incorporating Telangana State Formation Log; Bathukamma Festival for October issue and Kakatiya Festival for December issue) for an amount of Rs.7,05,000/- inclusive taxes (Rupees Seven Lakhs Five Thousand only). Accordingly, Government have issued a work order through M/s. JWT Mindset Advertising Private, Ltd., Banjara Hills, Hyderabad, an empanelled agency with the department, for an amount of Rs.7,05,000/- inclusive taxes (Rupees Seven Lakhs Five Thousand only) for the same, vide reference 2nd read above.

2. In the reference 3rd read above, M/s. JWT Mindset Advertising Private, Ltd., Banjara Hills, Hyderabad, has furnished a bill for an amount of Rs.2,39,935/- inclusive taxes (Rupees Two Lakhs Thirty Nine Thousand Nine Hundred and Thirty Five only) including taxes, towards release of Telangana Tourism advertisement in Jetwings – Domestic & International for June 2015 issue (full page colour) and requested the Government for arranging the payment.

3. The Government, after careful examination of the matter, hereby accord sanction of Rs.7,05,000/- inclusive taxes (Rupees Seven Lakhs Five Thousand only) and release an amount of Rs.2,39,935/- inclusive taxes (Rupees Two Lakhs Thirty Nine Thousand Nine Hundred and Thirty Five only) including taxes towards release of Telangana Tourism advertisement in Jetwings – Domestic & International for June 2015 issue (full page colour), through M/s. JWT Mindset Advertising Private, Ltd., Banjara Hills, Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. JWT Mindset Advertising Private, Ltd., Banjara Hills, Hyderabad. The details of Bank account is as follows:-

Account Name : JWT Mindset Advertising Private, Ltd., Banjara Hills, Hyderabad.
Account No :082303587001
Name of the Bank:The Hongkong Shanghai Banking Corporation Ltd,
6-3-1107 & 1108, Raj Bhavan Road, Somajiguda, Hyderabad.
IFSC Code :HBSC0500002
PAN NO. : AACCM3895L

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.P. ACHARYA
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To
M/s. JWT Mindset Advertising Private, Ltd., Banjara Hills, Hyderabad
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER